

SFWDA 2017 Annual Meeting December 2, 2017

SFWDA Annual Meeting 2017



Agenda

- 2017 Financial Overview
 - Current Balance Sheet; 2014-2017 Balance Sheet Comparison; 2017 SFWDA Approved Budget; 2017 YTD Performance vs. Budget
 - 2017 TrailFest Overview
 - 2017 Dixie Run 31 Overview
- 2017 SFWDA Grant Overview
 - 2017 Overview; 2017 Educational Video Grant; 2017 SFWDA Trademarks Grant;
 2017 Tread Lightly Educational Training; 2017 DBBB Grants; Cophengers Cove Grant
 - 2016 Overview
- 2017 Membership Updates
 - 2017 SFWDA Membership Facts
 - 2016 SFWDA Membership Facts
- 2017 Communications and Analytics Overview
- 2017 State of the Association
- Break

SFWDA 2017 Financial Overview

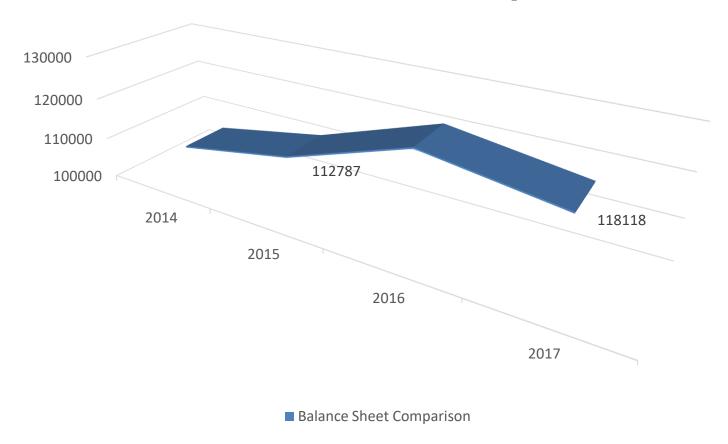


SFWDA Balance Sheet	201 12/31/2) 17 8/2017
ASSETS Regions Checking Regions Savings	\$122,637	\$47,215 \$75,422	\$118,1	18 \$42,690 \$75,428
LIABILITIES	\$ 0		\$	0
EQUITY	\$122,637		\$118,1	18
Opening Balance		\$111,860	,	\$122,637
Net Income		\$7,400	(:	\$ 13,910)

SFWDA 2017 Financial Overview



SFWDA Balance Sheet Comparison



SFWDA 2017 Budget Proposal



	_	
	\$135,000 \$110,000 \$ 25,000	The moon
SFWDA 2017 Expenses	\$135,000	
Meetings Insurance Directors & Officers Insurance	\$ 4,000 \$ 7,500 \$ 1,800 \$12,000 \$ 5,000 \$63,250 \$ 2,700 \$10,000	
SFWDA 2017 NET	\$ 0	

SFWDA 2017 YTD Performance



SFWDA 2017 Income Events Other	\$135,000 \$110,000 \$ 25,000	2017 YTD \$118,257 \$ 10,488
SFWDA 2017	\$135,000	\$128,745
SFWDA Grant Expense BRC, ORBA, UFWDA, Tread Lightly Public Relations Professional Membership Web, Electronic Event Meetings Insurance Directors & Officers Insurance Other	\$ 1,800 \$12,000 \$ 5,000 \$63,250 \$ 2,700 \$10,000 \$ 2,250	\$36,194 \$ 4,000 \$ 7,185 \$ 1,593 \$ 7,307 \$ 2,187 \$67,159 \$ 984 \$13,851 \$ 1,515 \$ 174
SFWDA 2017 NET	\$ 0	(\$13,910)

SFWDA Leadership Updates



 TrailFest 2017 – May 4-7, 2017 **Adventure Off Road Park, S. Pittsburg, TN**



- Overview
- **Inputs, Comments**





TrailFest 2017 Financial Overview

Total Income	\$43,445
Total Expense	<u>\$31,376</u>
NET	\$12,069

Attendees	Totals
Drivers	279
Passengers	192
Children	34
Total	505

SFWDA Leadership Updates



Dixie Run 31, September 21-24, 2017
 Golden Mountain Park, Sparta, TN



- Overview
- Inputs, Comments







Dixie Run 31 Financial Overview

Total Income	\$68,720
Total Expense NET	\$32,038 \$35,653

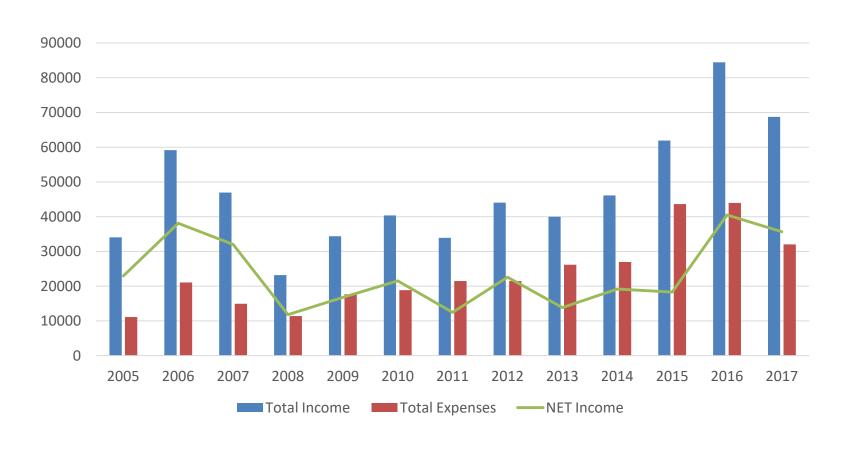
Attendees	Totals
Drivers	372
Passengers	300
Children	28
Total	700

SFWDA 2017 Annual Leadership Meeting 12.02.2017

Dixie Run 31 Comparative Results



Historical Dixie Run Results



ERSHIP **2017 LEAD** SFWDA

SFWDA 2017 Grants Overview



SFWDA 2017 Grants	Project	Grant Award
Trick N Traction SFWDA Big Creek SFWDA SFWDA SFWDA ORFW, Friends of Boone ORFW, Friends of Boone Cove Grant	Tread Lightly Educational Day BRC, Tread Lightly, ORBA, UFWDA Access Improvements, Shelter Educational Videos Unlimited Off Road Expo SFWDA Trademarks DBBB Legal (Mt. Springs Road) DBBB Cophengers Cove	\$ 815 \$4,000 \$2,000 \$2,291 \$1,000 \$3,150 \$9,549 \$16,457 \$ 890
	> 10,13	







SFWDA 2017 Educational Videos

2017 Scope

- Off Road First Aid
- Spill Management
- Rollover Recovery
- Communication and Navigation on the Trail
- Environmental Stewardship
- Wheeling with a Child
- NAXJA 2017 Award

SFWDA Trademark **Grant Request**

SFWDA BOD

- Grant to make application for trademark registration of our SFWDA logo, Dixie Run and TrailFest names.
- Formalizes ownership of these critical association assets
- Protection against any future use our SFWDA Applications are ready to present to the US Projected Balance to Complete - \$3,00





Big Creek Access Improvements

February 14-15, 2017

Total Project Costs - \$5,175

SFWDA Grant Award - \$2,000

CTB Matching Funds and support by NC OHV community







Big Creek Educational Shelter



SFWDA Approved Supporting Commitments







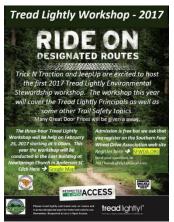


2nd Trick N' Traction Tread Lightly

Educational Event

February 25, 2017





2017 LEADERSHIP SFWDA

SFWDA 2017 Grants Overview

\$33,411



SFWDA 2016 Grants	Project	Grant Award
Friends of Uwharrie SFWDA SFWDA Trick N Traction ORFW, Friends of Boone ORFW, Friends of Boone ORFW, Friends of Boone St. Jude SFWDA SFWDA Carolina Trail Blazers, UORTC, Big Creek	Stone Rehab Project BRC, Tread Lightly, ORBA, UFWDA Educational Videos Tread Lightly Training DBBB Mapping DBBB Signage Dixie Run 30 Dixie Run 30 Educational Videos Big Creek Stone Rehab Project Big Creek Outdoor Educational	\$4,825 \$4,000 \$3,000 \$ 315 \$1,000 \$2,242 \$6,235 \$5,000 \$ 794 \$3,000 \$2,000 \$1,000
2016 Total Grants	Pavilion	

SFWDA Membership Updates





SFWDA Membership Update 2017



SFWDA Membership Facts 2017

Lucas Weidner, Director of Membership

Total Members – 2616 *Up 10.7%*

Active Club Members – 2018 Up 16%

Active Individual Members -375

Premium Members - 223

Clubs – 36 *Up 12.5*%

Business Members – 62 *Up 19.2%*

Social Media – Facebook – 7,006 *Up* 13%

as of 11.27.2017

SFWDA Membership Update 2017



SFWDA Membership Facts 2016

Lucas Weidner, Director of Membership

Total Members – 2335

Active Club Members - 1696

Active Individual Members -378

Premium Members - 261

Clubs - 32

Business Members - 52

Social Media – Facebook – 6,199 as of

12.01.2016

SFWDA 2017 Communication and Analytics Overview

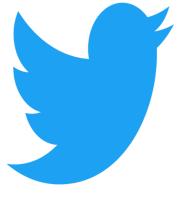








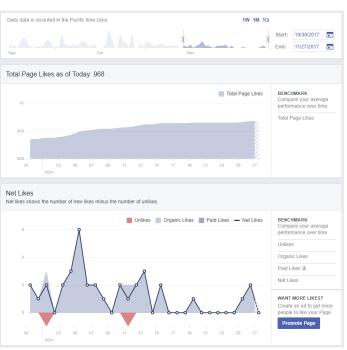


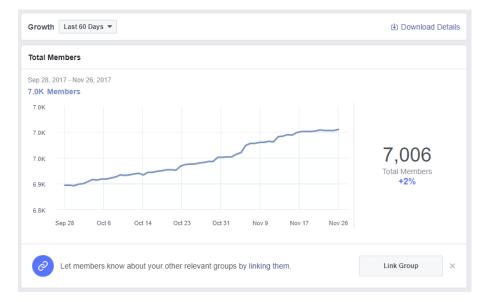


SFWDA 2017 Communication Updates





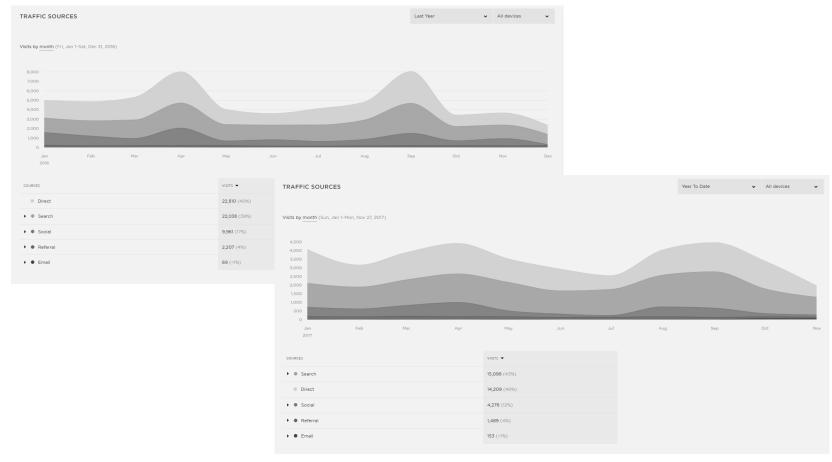






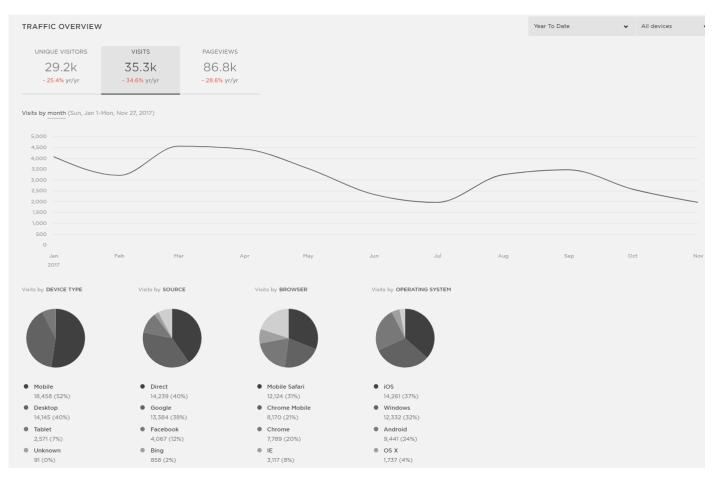
SFWDA 2017 Communication Updates





SFWDA 2017 Communication Updates





2017 SFWDA Financial Review



- > Stable Balance Sheet position vs. Y2016
- > Significant investment in association footprint
 - Geographical Growth
 - > Social Media Growth
- Association funds available in 2018 for the following:
 - SFWDA Grant Funding
 - Association Educational Funding
 - Organizational support engagements ORBA, Tread Lightly, UFWDA, Blue Ribbon Coalition
 - Enhanced Public Relations funding

SFWDA 2017 Annual Leadership Meeting



Break

Please return in 15 minutes

SFWDA Annual Meeting 2017



Agenda

- 2017 SFWDA Look Back
- 2017 SFWDA Awards
 - United Four Wheel Drive
 Association Four Wheeler of the Year
 - ORBA/SEMA Recognition Awards
- SFWDA Land Use Updates
 - Daniel Boone Back Country Byway
 - Uwharrie National Forest
 - Beasley Knob OHV
 - TN Commissioner's Council on Greenways and Trails
 - NFS Region 8 Regional Advisory Committee
 - GA Recreation Trail Program

SFWDA Land Use Updates

- Private Parks
 - Adventure Off Road Park
 - Big Creek Rocks, LLC
 - Busted Knuckle Off Road Park
 - Southern Gulf Off Road Park, Coalmont, TN
 - Golden Mountain Park
 - Windrock Park
 - Others

SFWDA Other Updates

 BRC, Tread Lightly, ORBA, UFWDA

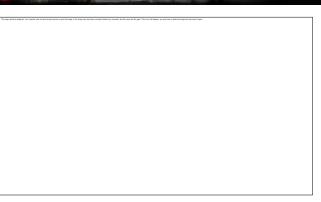
Break

SFWDA 2017 LOOK BACK

















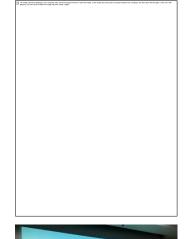
An Outstanding Year for SFWDA

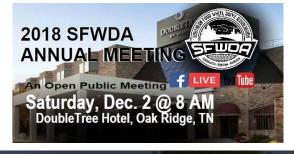
SFWDA 2017 LOOK BACK

















An Outstanding Year for SFWDA



2017 UFWDA Four Wheeler of the Year Kendall Flint Holbrook





2017 UFWDA Four Wheeler of the Year Kendall Flint Holbrook





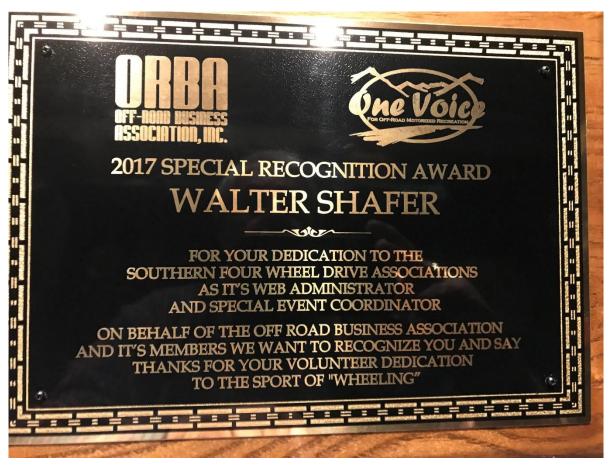
2017 ORBA Recognition Award Walter Shafer



SFWDA Web
Administrator and Events
Coordinator



2017 ORBA Recognition Award Walter Shafer





2017 ORBA Recognition Award Pete Mier















SFWDA Director of Public Relations and Cophengers Cove Representative



2017 ORBA Recognition Award **Pete Mier**



SFWDA Land Use Updates



Overview

By Flint Holbrook, Director Conservation and Land Management

Daniel Boone Backcountry Byway
Uwharrie National Forest
Beasley Knob OHV
TN Commissioner's Council on Greenways & Trails
NFS Region 8 Southern Region Recreation
Resource Advisory Committee
GA Recreation Trail Program

Daniel Boone Backcountry Byway Mountain Springs Road Update

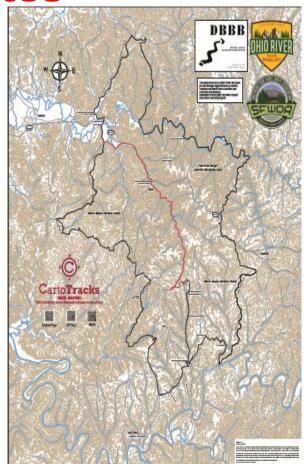
- December 6, 2017 scheduled Estill County deposition
- Plan is to have all affidavits by mid-January, 2018
 - Key affidavits will establish 15 years of use
- Goal is to have "Summary Judgement" by February, 2018
- November 2 Hearing on Mountain Springs Road
 - Estill County Circuit Court Judge has requested affidavits of historic continued public usage
 - This supports the requirements of "prescriptive easement" and ultimately the goal for a "Summary Judgement."
 - A "Summary Judgement" will be the critical legal precedence for future public access on the DBBB

Daniel Boone Backcountry Byway



DBBB Updates

- Works continues with the USFS to add Barker Branch Road extension through the Sand Lick Road area
 - Awaiting final approvals of a MOU with the USFS
 - Road work will require some finishing work to USFS specs.
- New dialogues with USFS about an area called Blackwater Watershed.
 Jeffrey Dozier has been appointed to stakeholders group to represent motorized users.



2017 LEADERSHIP



Uwharrie National Forest UNF Updates

- New District Ranger Michael Spisak
- **USFS** approved Interpretive OHV Trail developed by Tread Lightly, 4 Wheel Parts and Path Less Traveled, Inc.
 - 7 Stops and Signage
- **Proposed Uwharrie Mapping Project** for 2018
- **Hosted Tread Lightly! Master Trainer Class in July, 2017**
- **Uwharrie Off-Road Training Center** sold to Overland Experts, LLC
- **Uwharrie Base Camp and Eldorado Outpost partnering with American Adventurists**





2017 LEADERSHIP SFWDA



Updates

- **GBR** continues the work supporting Beasley Knob OHV, Blairsville, GA
- March, 2017 work weekend totaled 203 man hours
- October, 2017 work weekend totaled 390 man hours
- GBR proposed adding camping to the Satterfield Station area.
- **GA RTP Grants are complete.**
- On-going maintenance continues.
- One problem area at Nicholson Gap. Potential solution may be a re-route.





Other OHV Updates



- TN Commissioner's Council on Greenways and Trails (Bob Yarbrough)
- NFS Region 8 Southern Region Recreation Resource Advisory Committee (Ray Stanley)
- South Carolina Recreation Trail Program (Rebecca Smith)
- GA Recreation Trail Program (Ken Sutz)
 - Completed a two-year (biennial) cycle for RTP grant funds
 - Y2018 estimated \$2 million for motorized RTP grant funds
 - Pre-Applications phase in progress and Phase 2 scheduled to commence April 2018.
 - GA DNR Projects for 2017
 - Conassuga Ranger District OHV Trail Maintenance \$70K
 - Bush Head Shoals State ATV Park \$1.1M ATV Project
 - Proposal had public resistance, NEPA issues, etc.
 - Project not approved
 - GA DNR Projects for 2018- Preliminary \$2M to develop OHV trails

SFWDA Land Use Updates



Overview

By Flint Holbrook, Director Conservation and Land Management

Adventure Off Road Park
Big Creek Rocks, LLC
Busted Knuckle Off Road Park
Southern Gulf Off Road, Coalmont TN

(Roger Theurer, Chairman)

Golden Mountain Park
Windrock Park
Others

SFWDA 2017 LEADERSHIP



Adventure Off Road Park, South Pittsburg, TN

- **Change of Ownership in 2017**
- Path Forward
 - **Review findings of Event Planning Committee in the** 2018 SFWDA Calendar building portion of meeting
 - Monitor progress of AOP and future plans
 - **Hosting TrailFest May 3-5, 2018**





Big Creek Rocks, LLC **Uwharrie, NC**





- Improvements for 2017
 - **Mapping by Cartotracks**
 - **Campsites built**
 - **Entrance Gate and fencing installed**
 - Road repaired and shelter pad rocked
 - 20' x 30' permanent shelter installed
- Path Forward
 - Hosting SFWDA Meet & Ride, June 23, 2018 with the Carolina Trail Blazers









SFWDA 2017 LEADERSHIP



Busted Knuckle Off Road Park, Stevenson, AL

- State of BKOR, Updates (Walter Shafer)
- Path Forward
 - **Review findings of Event Planning Committee**
 - **Monitor progress of BKOR**
 - Hosting SFWDA Meet & Ride, March 3, 2018









Coalmont, TN Southern Gulf Off Road Park

- TN RTP Grant Purchased 1,340 Acres
- Additional RTP Grant for Construction Projects (\$500,000)
- 8 Person SGORP Board of Directors
 - Planning; Construction; and Park Operations
 - Board includes <u>a SFWDA representative</u>, 2 off road club representatives, and retired TN TDEC Manager Bob Richards
 - Next step is to formally establish Board within the legal parameters of the TN programs
 - Action Items include TDEC permits, ROW issues, hiring an engineer, and power and water to site
 - Target construction to start Spring 2018

SFUDA

Golden Mountain Park, Sparta, TN

- Meeting with Jayne Randolph in June, 2017
 - Property reclassified for tax purposes
 - GMP has loss significant monies in recent periods
 - GMP has no plans on improvements (i.e., road, facilities)
 - Unclear future due to plans to sell property
 - Jayne Randolph made a visit at DR 31
 - DR32 dates on GMP calendar but with no firm commitment should property sell
- Path Forward
 - Review findings of Event Planning Committee in the 2018 SFWDA Calendar building portion of meeting
 - Monitor progress of potential investors



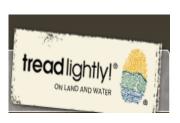


Windrock Park, Oliver Springs, TN

- State of Windrock Park, Updates (Brent Galloway)
- Path Forward
 - Review findings of Event Planning Committee
 - Monitor progress of Windrock Park



Blue Ribbon Coalition Tread Lightly ORBA UFWDA











Blue Ribbon Coalition

- 2017 Fall Board Report by Randy Block
 - Highlights include the following:
 - Emma Long Motorcycle Park, Austin, TX
 - Dunaway Public Motorcross Park, Harrison, OH
 - Daniel Boone Backcountry Byway, Slade, KY
 - Daniel Boone National Forest, Redbird Crest Trail
 - Wayne National Forest, Ohio
 - Virginia State 4WD Trails, Arrington, VA
 - West Virginia State Legislature
 - Hoosier National Forest, Indiana









Tread Lightly!

- Regional Tread Lightly Training
- Master Training
 - July, 2017 Troy, NC
 - November, 2017 Greenville, SC
- Support of UNF Interpretive trail
- Support of SFWDA Educational initiatives













ORBA and **UFWDA**



- ORBA is a national non-profit trade association of motorized off-road related businesses formed to promote and preserve off-road recreation
- The National Advocate
- One Voice
- Proactive path to protecting our access rights
- UFWDA BOD now includes representation from ORBA, Cal 4X4, SFWDA
- 2017 MOU between ORBA and UFWDA



SFWDA 2017 Annual Leadership Meeting



Break

Please return in 15 minutes

SFWDA Annual Meeting 2017



Agenda

- 2018 Grant Opportunities
 - 2018 Regional Tread Lightly Training
 - 2018 Educational Videos
 - 2018 Organizational Support
 - 2018 Charity Contributions
 - Uwharrie National Forest Mapping Project
- 2018 SFWDA Calendar and Event Planning
 - Event Planning Committee Report
 - 2018 SFWDA Meet & Rides
 - 2018 TrailFest
 - 2018 Dixie Run
 - Other Supporting Events (4 Wheeling for a Cure; Crawling for Reid, etc.)
- Break



SFWDA Grant 2018 Opportunities

Regional Tread Lightly Training

Regional Training Opportunities
Create SFWDA Grants for Funding
Triels N. Traction Spring 2019

Trick N Traction – Spring 2018 Middle TN – Late Spring 2018



Discussion













SFWDA 2018 Educational Videos

Al Sweney, TNT, Greer, SC

Continue SFWDA Educational Series in 2018 **SFWDA Grant for Funding**

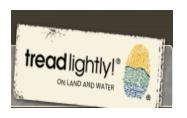
Potential Topics

Back Country First Aid, Communications on the Trail, Total Lightly! Principles, etc.

Discussion Recommenda



SFWDA 2018 Organizational Support







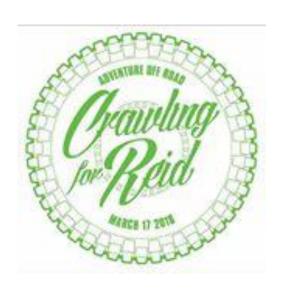








SFWDA 2018 Charity Contributions





Discussion



Uwharrie National Forest Trail System Mapping Project

- Scope: Create Smart Phone & Printable map, of the 173 mile UNFTS which includes OHV, Hiking, Mountain Bike, Horseback, and Kayaking trails. Key part of the Tread Lightly! Interpretive trail project.
- Schedule Start December 2017 and Complete May 2018
- Cost Total \$10,954.00
 Carolina Beach Jeep Go Topless Day (CBJGTD) –
 Contributes \$5,954.00
 SFWDA Contributes \$5,000



Uwharrie National Forest Trail System Mapping Project

• Cost – Total \$10,954.00

Carolina Trail Blazers (CTB) and Uwharrie Off Road Training

Center – Contributes Labor

Cartotracks – Reduced Mapping Rate by \$2,500.00

Return:

100% of Printed Map Sales *Profit* Retained by CBJGTD and/or CTB

20% of Smartphone sales go back to CBJGTD and/or CTB and/or SFWDA (TBD)

Improved SFWDA Exposure in Central NC area (Raleigh and Charlotte).

LEAD 2017 SFWDA

Z 2018 SFWDA Calendar and Event Planning



 Event Planning – Review of Survey, Inputs, Direction for 2018

Oiscussion

Future Impacts on SFWDA



2018 Calendar and Event Planning

2018 Meet & Rides

- March 3, 2018 Busted Knuckle Off-road Park, Stevenson, AL
 - Host Club Scenic City
- June 23, 2018 Uwharrie & Big Creek, Troy, NC
 - Host Clubs CTB, UORTC, Friends of Uwharrie
- November 3, 2018 DBBB
 - Host Clubs ORFW and KY Krawlers
- TrailFest May 3-5, 2018
- Dixie Run 32 September 20 23, 2018
- Other Supporting Events
 - Crawling for Reid, AOP, March 17, 2018
 - 4 Wheeling for a Cure, WRP, April 14, 2018

SFWDA 2017 LEADERSHIP

SFWDA 2018 Support Events

- March, 2018
 - Crawling for Reid, March 17, 2018
- **April**, 2018
 - **Uwharrie Jeep Jamboree**
 - St. Jude's 4 Wheeling for a Cure, April 14, 2018
 - TN OHV Day on the Hill
 - GBR Mud 4 Blood, April, 2018
- May, 2018
 - Carolina Beach Go Topless, May 19, 2018
 - STLCA GSMTR, May, 2018
- June, 2018
 - Unlimited Off Road Expo, Louisville, KY, June, 2018
- August, 2018
 - **UORTC 36 Hours of Uwharrie**
- September, 2018
 - **Appalachian Toyota Roundup**
 - Carolina Trail Blazers Fun Caravan
- October, 2018
 - **Uwharrie Jeep Jamboree**
 - **Knox Off Road Wheelers for the Wounded**
- November, 2018
 - NAMRC Meeting, Las Vegas, NV



SFWDA 2017 Annual Leadership Meeting



Break

Please return in 15 minutes

SFWDA Annual Meeting 2017



Agenda

- 2018 New Business
 - 2018 Bylaws
 - » Review proposed draft
 - » VOTE
 - Business Member and Event Sponsorship Review
 - » Committee to review SFWDA approach and strategies
 - 2018 SFWDA Budget
 - Other Business Items for 2018
- 2018 Elections
- Closing Comments
- Adjourn

SFWDA 2017 Annual Meeting

SFWDA Bylaws Review SFWDA BOD



- Draft of proposed 2017 SFWDA Bylaws
- Very modern interpretation of bylaws
- Reflects changing technologies and our ability to adapt
- Flexible board structure with additional roles defined by resolution
- Adding critical items on transparency and financial reporting
- · Plan:
 - Seek input bone)
 - Preservaft to membership (Done)
 - Resolution to accept at annual meeting, lecember 2, 2017

Motion to Approve

SFWDA 2017 Annual Meeting



Business Member and Event Sponsorship Review

- Form a committee to review current SFWDA **Business Member structure**
- **Explore Business Member structure options**
- **Explore Event Sponsorship structure options**
- **Define a SFWDA strategy**
- Present to SFWDA Leadership for approval and implementation

SFWDA 2018 Budget Proposal



SFWDA 2018 Income Events Other	\$140,000 \$115,000 \$ 25,000
SFWDA 2018 Expenses	\$137,800
Meetings Insurance Directors & Officers Insurance	\$ 4,000 \$ 7,500 \$ 1,800 \$ 7,500 \$ 3,000 \$ 67,000 \$ 1,000 \$ 14,000
SFWDA 2018 NET	\$ 0
Approval of 2018 Budget	

2018 UFWDA 4 Wheeler of the Year Nominations



Discussion

Four Wheeler of the Year Environmental Affairs Four Wheeler of the Year

UFWDA recognizes on a national level the overall significant achievements and contributions of individuals to the sport of recreational four wheeling with these two awards.

Target Follow-Up Recommendation – May, 2018

SFWDA 2018 Elections





RSHIP **FWDA**

SFWDA 2018 Elections

President, 2018-2019

- Nominations: Ray Stanley, Southern Jeeps
- Nominations from the Floor:
- Motion

► Treasurer, 2018-2019

Nominations: Doyle Punches, Rock Solid, Southern Jeeps,

Carolina Trail Blazers

Kim McGhee, Rock Solid,

Stones River Jeep Club

- Nominations from the Floor:
- Motion to accept as Co-Treasurers
- Motion

204 **FWDA**

SFWDA 2018 Elections

Director Membership, 2018-2019

- Nominations: Lucas Weidner, Southern Jeeps
 Bo Rosa, Triad Jeep Club
- Nominations from the Floor:
- Motion to accept as Co-Directors Membership
- Motion

Director Conservation and Land Use, 2018-2019

- Nominations: Flint Holbrook, Carolina Trail Blazers
 Robert Parmer, Paulding County Jeepers, Short Stack
- Nominations from the Floor:
- Motion to accept as Co-Directors Conservation and Land Use
- Motion

Closing Comments and Future Strategies









Thank you.



Next online SFWDA Meeting, February/March, 2018